



Lars Christian Lassen

Position: Partner

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Lars is a partner at Mobilize Strategy Consulting A/S and has been a member of the Board at CBS Executive since January 2011. He worked as an HR Director at Novo Nordisk A/S from 2005 to 2015 – a period during which the organization grew from 20,000 to 40,000 employees in 75 different countries and became the most valuable corporation in Scandinavia, meanwhile, preserving a strong culture as well as a strong set of values. Before this, Lars worked in a range of managerial positions in Novo Nordisk’s global pharmaceutical research and development projects from 1991 through 2005.

He holds a Master of Science in Medicine as well as a Ph.d. in Healthcare Science from Copenhagen University (KU). Furthermore, he has participated in two strategic leadership programs at, respectively, IMD Business School: *Must Win Battles* in 2005, and Harvard Business School: *Strategic Leadership* in 2013.

As a result of his long experience as a leader in Novo Nordisk, and of his ongoing professional curiosity, Lars possesses a strong knowledge, both practically and professionally, within topics such as leadership and organizational development, change management, and strategic leadership in professional environments.

Publications:

Lars’ publications associated with KU includes a Ph.D. dissertation, seven articles in international medical journals, 11 articles in Danish medical journals, and two chapters in Danish general medicine textbooks.